

Privacy and cookie statement

The privacy policy below applies to all site visits, remote support sessions and agreements with:

Name (sub)processor	NovaCropControl
Acting under	NovaCropControl
Place of business	Gasthuisstraat 20, 5061 PB, Oisterwijk
Phone number	013-5902864
Mail	Info@novacropcontrol.nl
VAT-number	NL 819657876B01
Chamber of Commerce number	172314140000

We respect the privacy of visitors to our website and ensure that the Personal information that you provide to us will be treated confidentially. How we do this exactly and which personal data we collect from you for which purposes, you can read below.

The use of Personal Data

When you use our website <https://www.novacropcontrol.nl> we obtain certain data from you. That may be personal data. We only store and use the personal data that is provided directly by you, in the context of what you have requested service (for example via the contact form or for creating an account). We will not use your Personal information for other purposes, unless you have given prior consent or we may or must do this on the basis of the law or the agreement.

Purposes for use

In order to provide you with the best possible service, it is necessary that in certain cases NovaCropControl stores your personal data. NovaCropControl uses your personal data for:

- Providing access to our website;
- Providing the possibility of a remote session to help you;
- Using the functionalities on our website;
- The execution of agreements, transactions and services;
- Relationship management, including contacting you if you request it;
- Gaining insight into the use of our website;
- Product and service development;
- Determining strategy and policy;
- Making the internet offer more interesting by showing advertisements that are in line with your interests;
- If necessary, track down unlawful conduct regarding Nova Crop Control and its affiliates;
- Sending a newsletter now or in the future;

Description of the personal data

For the purposes above, we may process the following personal data from you:

- Name and address
- Company details
- Function
- VAT-number
- E-mail address
- (Mobile) Phone number
- Date of birth
- IP address
- Technical browser information
- Cookie ID
- Click and surf behavior.

Retention periods

We do not store your personal data for longer than is necessary to achieve the purposes stated in this privacy and cookie statement.

Confidentiality and provision to third parties

We treat your personal data confidentially. We do not provide the personal data that we collect via our website to third parties for the direct marketing purposes of these parties. Furthermore, we will not provide the information you provide to other parties, unless you have given prior permission for this, this is necessary in the context of the execution of the agreement or we may or must do so based on the law or the agreement.

Data security

NovaCropControl uses careful safety procedures to protect the processed data, among other things to prevent unauthorized access to this data. This way we ensure that only the necessary people have access

Cookies

Technical, functional and analytical cookies that are used on this website make the website work as well as possible. Cookies are small information files that come with it visits to a website, they can be automatically stored on or read from your device (including a PC, tablet or smartphone). This is done via the web browser on the device. The information that receives a cookie about your use of the website can be transferred to secure servers from NovaCropControl or those from a third party. Cookies are used on our website to:

- to make website functionalities possible and to protect the website (technical or functional cookies);
- analyze the use of the website and improve the website based on that (analytical cookies);

Technical or functional cookies

The main purpose of cookies is to save you time and effort. For example, if you adjust a webpage to your personal preferences or if you navigate in a website, cookies will remember the chosen settings and preferences for future use. When you visit the website again later, the previously entered data can be retrieved by the cookies, so you can easily use the possibilities of the website as you have previously set.

Analytical cookies

In addition, cookies are used on this website to keep track of statistics, so that we can gain insight into the use of our website and the effectiveness of our campaigns. We use the following analytical cookies: Google Adwords.

Here you will find example of an overview of the cookies we can use on our website, what they are for and how long they are stored.

Cookiename	Type	Function	Retention period
_ga _gat _gid	Analytical	Cookies that Google Analytics (privacy statement) uses for it keeping anonymous visitor statistics.	2 years 10 minutes
plg_system_eprivacy	Technical	Cookie value: 2018-10-24x2019-04-24x	1 year
c37ae0e36e302045b51c1ecd6c12a68a	Analytical	Cookie value: ct7j4h0t9rtv2g3ssdo98fl3ff	End of session

Enable and disable cookies

You can choose whether or not to accept cookies. With most browsers, cookies are automatically accepted, but you can usually change the settings of your browser so that cookies are not accepted if desired (view your browser help page for exact instructions). If you choose not to accept cookies, you may not be able to fully use the interactive features of this website or other websites that you visit.

Delete cookies

Most cookies have an expiration date. This means that they expire automatically after a certain period and no longer record any data from your site visit. You can also choose to delete the cookies manually before the expiration date. For more information, you can consult the manual of your browser.

Links to other third-party websites

Our internet pages contain links to other websites. This privacy and cookie statement does not apply to third-party websites that are linked to our website through links. We cannot guarantee that these third parties will handle your personal data in a reliable or safe manner. We therefore advise you to read the privacy policy of these websites before using these websites.

Your legal rights

If you have any questions or would like to know what personal information we hold about you, you can always contact us. You can do this by contacting us via the e-mail form, sending us an e-mail via info@novacrocontrol.nl or by contacting us by telephone on telephone number: 013-5902864.

You have the following rights:

- receive an explanation of what personal data we have and what we do with it;
- access to the precise personal data that we have;
- having errors corrected;
- the removal of outdated personal data;
- withdrawing permission;
- object to a specific use;
- transferability of data.

Please note that you must always clearly state who you are, so that we are sure that we will not modify or delete data from the wrong person.

Changes to this privacy and cookie statement

We reserve the right to adjust this privacy and cookie statement. Changes will be published on our website. It is therefore advisable to consult this policy regularly so that you are aware of any changes.

Dutch Data Protection Authority

Of course we are happy to help you further if you have complaints about the processing of your personal data. Under the privacy legislation you have the right to file a complaint with the Dutch Data Protection Authority against our processing of your personal data. You can contact the Dutch Data Protection Authority for this.